

**SUPER BOWL XLII GAME BALL ON DISPLAY AT HISTORIC NAVAJO COUNTY COURTHOUSE**



The 50th Annual Hashknife Pony Express Riders carried the Official Super Bowl XLII starting football as one of their pieces of mail. The football had to be stamped and cancelled just like the regular letters which were carried. After the game, the ball was presented to the riders as a special memento. Recently the game ball was presented to Joshua Wenger, Chamber Executive Director by Captain Mark Reynolds for display at the Historic Navajo County Courthouse. This is a fun part of our history, so we hope you will take the opportunity to stop by and see this football display along with all the other wonderful piece of Holbrook's and Navajo County history at the historic museum.

The Petrified Forest Museum Association - Arizona Visitor's Center at the Historic Navajo County Courthouse and the Holbrook Chamber of Commerce supports the Navajo County Hashknife Pony Express Riders year round. If you missed getting a poster and would still like to buy one, you can buy one here. Also available are the 50th anniversary pins, scarves and coins. You can also buy mailers and mail them in our mail container - year round, just as the tourists enjoy doing.

**2007 HOLBROOK CHAMBER OF COMMERCE COMMUNITY AWARDS RECIPIENTS**

**NOMINATED AWARDS**

- Business of the Year**  
Holbrook Tribune-News
- Holbrook Organization of the Year**  
Navajo County Hashknife Sheriff's Posse
- Holbrook Public Entity of the Year**  
Northland Pioneer College
- Flint Youth Award**  
Colton Faust
- Flint Youth Organization**  
Holbrook High School Key Club
- Holbrook Woman of the Year**  
Joni Gillespie
- Holbrook Man of the Year**  
Ed Gonzales

**HOLBROOK CHAMBER AWARDS**

- Jay Abbey Friend of Holbrook Award**  
Fern Larson
- Bob Arnold Humanitarian Award**  
First Step Workshop
- Joy Nevin Lifetime Service Award**  
JoLynn Fox

**OTHER NOMINEES**

- Walt's Hardware
- Holbrook Police VIP's
- Carolyn Gonzales
- Carey Kester
- Michelle Gioglio
- Rita Garcia
- Joel Ruechel
- David Velk

**Thanks to all our Community volunteers for your many hours of service to your friends, family and neighbors.**

**Mission Statement**

**The Holbrook Chamber of Commerce is committed to make our community a better place to live, work and do business.**

## HOLBROOK CHAMBER MEMBERSHIP RENEWALS

Holbrook SDA Indian School  
Cellular One of NE AZ  
Christensen's Insurance  
Taco Bell  
Route 66 Self-Storage  
Navajo County Tobacco  
Education & Prevention  
Petrified Forest Gift Shop  
Geronimo Indian Store  
Crystal Forest Museum

## BUSINESS RECOGNITION

The Chamber Board of Directors chose to recognize Motel 6 as the business recognition of the month. They are being recognized for the improvements to their business; both inside and out.

## OLD WEST CAR SHOW AND HASHKNIFE STAMPEDE CO-ED SOFTBALL TOURNAMENT

**June 14, 2008 at Hunt Park on East Florida Street.**

Plans have been announced for a couple of great events to begin a summer of fun. They will be complimenting each other the same day at Hunt Park in Holbrook.

### Old West Car Show Information:

Entry forms are now ready and can be picked up at the Chamber office or will soon be available on line at [www.GoTourHolbrook.com](http://www.GoTourHolbrook.com) - and download the entry form. Show & Shine will be from 8:00 to 3:00. Register by June 13th for \$25.00 or day of show for \$30.00.

Jim Mobley is the Chairman of the car show and is looking for sponsors for plaques. Deadline will be May 1st. If interested or have questions about the car show, contact him at 928-241-0851 or 928-524-6788. Or you can contact the Chamber at 928-524-6558 or 800-524-2459.

Vendors will be welcome but need to sign up in advance to reserve your place. Will need own electrical source.

### Hashknife Stampede Co-Ed Softball Tournament Information:

Entry Fee for team is \$150.00. There will be a limited number of teams for the event - so register early! All proceeds go to the Navajo County Hashknife Sheriff's Posse Search and Rescue. For information call 928-241-2438.

Keep watching for more information... A couple of great events to put on your calendar. Both events at Hunt Park, so you can spend an enjoyable family day at the park!

A little humor for St. Patrick's Day.....



### St. Patty's Day Groaners

- Q. Why do people wear shamrock's on St. Patrick's Day?  
A. Regular rocks are too heavy.
- Q. Why can't you borrow money from a leprechaun?  
A. Because they're always a little short.
- Q. Why do leprechauns have pots o'gold?  
A. They like to "go" first class!
- Q. How can you tell if an Irishman is having a good time?  
A. He's Dublin over with laughter!
- Q. What's Irish and stays out all night?  
A. Patty O'furniture!
- Q. How did the Irish Jig get started?  
A. Too much to drink and not enough restrooms!
- Q. What do you call an Irishman who knows how to control his wife?  
A. A bachelor!



Things I've learned.....

that you can get by on charm for about 15 minutes...  
after that, you better know something...

that you shouldn't be so eager to find out a secret. It  
could change your life forever....

### Chamber Activity Report

#### FEBRUARY 2008

Phone Inquiries.....221  
Mail Inquiries.....56  
Visitors.....1205

## COMPUTER ADDITION

Almost one year ago the Holbrook Chamber joined the world of computers by going online with the regional website of [www.GoTourAz.com](http://www.GoTourAz.com). This was made possible with an TEAM matching grant from AZOT. It has been a great little website which has helped our tourists find their way to Holbrook. To make it friendlier and easier to access, several changes were made. Besides Holbrook, this website links a visitor to Winslow, Petrified Forest, Pony Express, Navajo County and the Arizona Office of Tourism.

The big advantage to the Chamber is that so much information that tourists request is now downloadable entirely from the website. The Northeastern Arizona Day Trip Guide and Restaurant & Accommodations guide are the best examples. We no longer need to pay postage to send them out - they can download their own copies and have it immediately to plan their trip across Northeastern Arizona.

This website has not only been helpful to the Chamber in getting information to our visitors, but is giving an opportunity to our local business members to link their website or e-mail address to assist people who are relocating to the area in finding a business they need to assist them with their move here. Let us know how we can help you, our Business community. If you have a website or e-mail address you would like included in our listings, you are welcome to call or send a note to the Chamber at [Holbrook@gotouraz.com](mailto:Holbrook@gotouraz.com).

It is now much easier to access the Chamber and Holbrook with a recently acquired website of [www.GoTourHolbrook.com](http://www.GoTourHolbrook.com). This immediately takes a person to the Holbrook portion of the website. Easier to access the forms for Chamber events, Holbrook Business Directory, Chamber membership information, etc. We are attempting to keep this website as up to date as possible for local needs as well as tourists and those interested in relocating to Holbrook or the near by areas. Give this website a try and let us know your ideas.

In viewing the success of our [GoTourAz.com](http://GoTourAz.com) website we received 76,389 hits during the first year. The results show that people are searching for information about Holbrook and the surrounding area on the websites as they plan their vacations.

- \* Happiness is a state of mind. "We are as happy as we make up our minds to be."
- \* Happiness doesn't come from doing what we like to do but from liking what we have to do.
- \* Happiness doesn't come from doing easy work but from the afterglow of satisfaction that comes after the achievement of a difficult task that demanded our best!

## ARIZONA OFFICE OF TOURISM GRANT RECEIVED

The Chamber of Commerce, Navajo County Historical Society and the Petrified Forest Museum Association has had in their plans ideas to help make the Historic Courthouse more attractive. One of the biggest problems we saw were the public restrooms. After an inspection of our Arizona Tourist Center, Brian Lang, Visitor Services Manager notified us that we met the requirements for a grant to help us with this problem, which was pursued. Recently we were notified that we had been chosen to receive a grant for the \$11,609.55 from the Arizona Office of Tourism thru the Local Visitor Information Center-Americans with Disabilities Act (LVIC/ADA) Compliance Grant program. With this grant we will be able to bring the restrooms into ADA compliance.

The alterations will begin soon with Canyon Creek Plumbing doing the work. The project will include new floors, walls, new fixtures (sinks and toilets), plumbing inside the walls, and the doors changed to swing outwards. The displays are being moved out of the jail area in preparation for this project.

Along with this project, the Chamber hopes to fund a new plumbing project to improve our water pressure and drainage problems in the building.

The Historic Courthouse is an attraction for many of the visitors to Holbrook, so should be a place we can be proud of. This may seem a small thing, but it is a vital part of the building, so we are grateful for this opportunity to accomplish another step to make improvements in this historic building.



### All I Need to Know About Life I Learned from the Easter Bunny!



- Don't put all of your eggs in one basket.
- Walk softly and carry a big carrot.
- Everyone needs a friend who is all ears.
- There's no such thing as too much candy.
- All work and no play can make you a basket case.
- A cute little tail attracts a lot of attention.
- Everyone is entitled to a bad hare day.
- Let happy thoughts multiply like rabbits.
- Some body parts should be floppy.
- Keep your paws off other people's jellybeans.
- The grass is always greener in someone else's basket.
- An Easter bonnet can tame even the wildest hare.
- To show your true colors you have to come out of your shell.
- The best things in life are still sweet and gooey!



